

# **Partial List of USL Minimum Standards**

#### **Overview**

In order to maintain a high level of professionalism across all teams, USL and US Soccer have established minimum standards. Teams are reviewed by their peers and the League Office annually. Teams unable to meet minimum standards for the league they compete in may be required to participate at a lower level the next season or until those minimum standards are corrected. Keep in mind that these are the minimum level that each team needs to attain, and that most USL franchises strive to operate at the highest standard possible.

### **Stadium Requirements**

League	Seating Capacity	Surface Size	Lights
USL First Division	5,000	116′ x 75′	Mandatory
USL Second Division	3,500	106' x 70'	Mandatory
USL PDL	1,000	100' x 66'	Mandatory
USL W-League	2,000	100' x 66'	Mandatory

• Home team locker room with working showers

- Visiting team locker room with working showers
- Officials' locker room with working showers
- Press Box
- Working P.A. System
- Working scoreboard with 45 minute clock that counts up

#### **Team Management / Operations**

- Teams must have a team phone number with answering machine/ voicemail available year round
- Teams must have a dedicated fax line number available year round
- Teams must have a functional website available year round
- Teams must have a General Manager available year round
- Team management must attend the USL Annual Operations Meeting and any League specific meeting
- Teams may register a maximum of 26 players
- A minimum of 14 and maximum of 18 must dress for each game
- Each team must have two full sets of uniforms
- Team logo must be on the front of the jersey and player number must be on the front and back of the jersey and front of the uniform shorts
- League logo must be on left sleeve (patch provided)
- Game Day staff to include: Operations Person, Visiting Team Liaison, Referee Liaison, Ball Retrievers, PA Announcer, Security

# Marketing / Public Relations

- Teams must produce a game-day program with proper league inserts
- Teams are required to write and distribute a game preview and game review press release to the media each week during the season
- Teams must provide specific stadium signage space for USL, Umbro, and other league-wide sponsors
- Teams must read league-provided P.A. Announcements for USL, Umbro, and other league-wide sponsors

# Additional Venue Standards at the Professional Level

In order to provide a stadium environment that is comparable to that of other professional sports organizations, while providing a fan-friendly and customizable environment, USL has developed additional minimum venue requirements at the professional level (some of which are listed below).

#### Benchmark

Seating Type Surface Parking Dedicated VIP area Dedicated Booths for Broadcasting Dedicated Phone Lines USL First Division 50% Individual, 50% Bleacher w/ back Natural grass or "FieldTurf" type surface 1:4 spaces to fans 6 Suites/Luxury Boxes 4 3

#### USL Second Division Bleacher Natural grass or "FieldTurf" type surface 1:4 spaces to fans Enclosed Area 2 2